

SERVING THE COMMUNITY

THINKING AHEAD, LENDING A HAND, GIVING FROM OUR HEARTS

The Foundation of Rotary Clubs (S) Ltd (FRCS) is an Institution of Public Character (IPC) in Singapore. We are a member of National Council of Social Service Central Fund. Our particulars are:

Charity Registration No: 1013
Charity Registration Date: 3/26/1994
Constitution: Memorandum & Articles of Association
Date of Establishment: 2/12/1993
ROS Registration No: 199300813R

GIVE BACK TO SOCIETY



Thinking Ahead. The Foundation of Rotary Clubs (Singapore) stays relevant with the times by understanding the changing social needs and landscape. With effective and experienced management and project committees, we aim to achieve positive outcomes.. If you have a project idea or would like to partner with us, do get in touch with us.



Lending a Hand. All of us play a part to keep social cohesion and harmony. It is a tall order, but many hands make the work light. Spare a moment to give back to the society by volunteering your time or helping out with your vocation of service.



Giving from our Hearts. You can support and contribute financially to the foundation, or its programmes and projects that you are passionate about.

There are many ways for you to play a part. Contact us for more information or visit our website www.rotarysingaporefoundation.org



ABOUT US: FOUNDATION OF ROTARY CLUBS (SINGAPORE) LTD

The Foundation of Rotary Clubs (S) Ltd (FRCS) is an Institute of Public Character (IPC). Its Board of Director consists of representatives from all Rotary Clubs in Singapore. We are solely supported by voluntary contributions from Rotarians and friends who share our vision of improving health, supporting education and alleviating poverty.

Our mission is to impact every family and individual in need through our ideals of Service Above Self. We work with and provide support to Rotary Clubs and Rotarians in the avenues of Community, Humanitarian and Educational service in our island republic.

The Rotary Family Service Center (RFSC) is a division of the FRCS. It was established in 1997 in partnership with the Ministry of Community Service, Youth and Sports (MCYS). As a member of the National Council of Social Service Central Fund, we provide emotional and financial guidance to residents in the neighbourhood. The FSC also disburses School Pocket Money Fund to needy students.



By actively contributing their free-time and providing financial resources, Rotarians and their Rotary Clubs in Singapore contribute significantly to projects such as:

- Meals from the Heart
- Avoidable Blindness
- Elder Care
- My wish
- Kids Read Program
- Food Vouchers for the Needy



We constantly upgrade and introduce new programs as we assess the evolving needs of the community at large. The Rotary-NTUC Silver Circle (Marsiling) is one such example of close collaboration between professionals and Rotarians in caring for the Elderly in the area.

In past years, Rotary in Singapore had played a major and significant role in the establishment of The Singapore Anti-Tuberculosis Association, Singapore Anti-Narcotic Association, The Dyslexic Association of Singapore, Singapore Cancer Society, among others.



CHAIRMAN'S MESSAGE



PDG David Tong How Heng

In a fast changing world geared towards economic progress and success, there are many needy families and individuals who may be left behind to fend for themselves.

With this in mind, the Foundation of Rotary Clubs (Singapore) Limited has continually revamped itself to stay relevant and to proactively pursue programmes and services to help these families. I am pleased to say that despite the challenging times, Rotarians continue to provide strong support and uphold their mission and vision of "Impacting every Family and Individual in need through our ideal of service above self".

In pursuit of this ideal, the Foundation of Rotary Clubs (Singapore) Limited set up the Rotary Family Service Centre (RFSC) in 1997.

We have further increased efficiency by streamlining our operations recently. The Foundation of Rotary Clubs will be led by its Director of Operations. The Rotary Family Service Centre (RFSC), which is an integral division of the Foundation of Rotary Clubs, will be led by the Executive Director. Our Chief Financial Officer will keep a watchful eye on finances and governance.

RFSC is staffed with a team of trained and experienced social workers who offer support to families and individuals through a range of social programmes and services. Some of these services include, the giving of hardship allowance and School Pocket Money Fund with support from the Lee Foundation and National Council of Social Service respectively.

Presently, we are faced with the challenges of an aging population. As one of the fastest aging populations in Asia, we will by 2030, have one in six Singaporeans to be over 65.

As such, the Foundation has taken various initiatives to get a head start to better understand and address some of these challenges. To prepare ourselves for this journey, we have formed a working management committee with NTUC Eldercare Services to gain a better understanding of the resources required. By launching the NTUC - Rotary Silver Circle in Marsiling, Rotarians have taken yet another step towards helping our senior citizens lead a healthy and more fulfilling life in their twilight years.

Furthermore, we have initiated many activities with various grassroots organisations to expand our outreach and embark on new partnership programmes. All these projects are described in more detail in this brochure.

With the ever growing desire to provide services for the needy, there is a continual need to build up the Foundation's reserves. We aim to achieve this through the generous donations from the Rotary clubs in Singapore and also through fund raising activities such as the Rotary Charity Golf fellowship that we hold annually.

I would like to thank all Rotarians, Rotary Clubs, organizations and volunteers who have provided us with their continuous and unwavering support and valuable contributions to our various programmes and services.

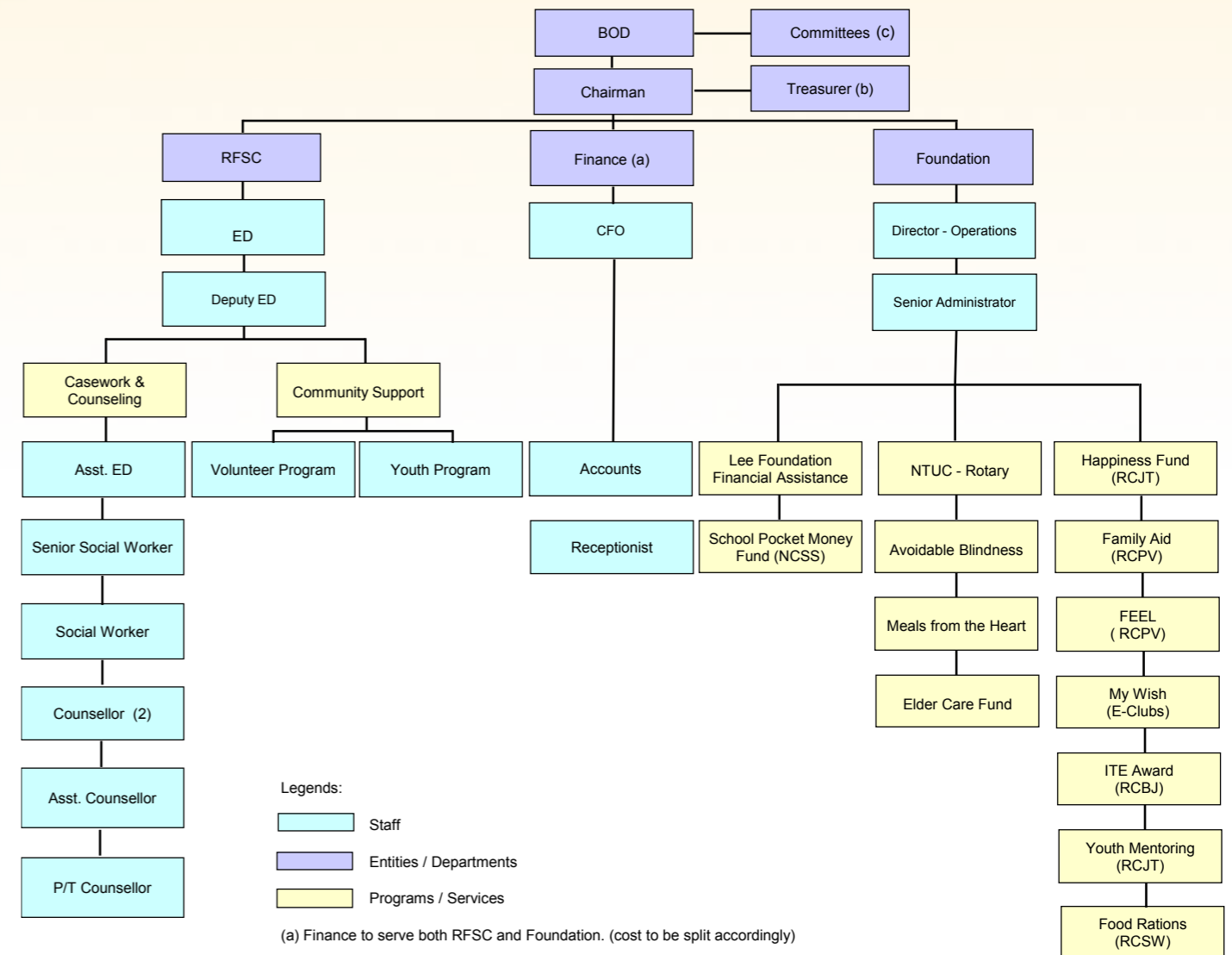
I look forward to a challenging, exciting and fulfilling year ahead serving the community through the Foundation of Rotary Club (Singapore) Limited.

PDG David Tong How Heng

ORGANISATION STRUCTURE



Foundation of Rotary Clubs Singapore (FRCS) & Rotary Family Service Centre (RFSC)



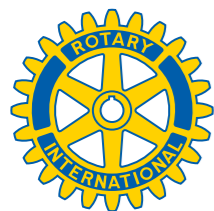
- Legends:
- Staff
 - Entities / Departments
 - Programs / Services

(a) Finance to serve both RFSC and Foundation. (cost to be split accordingly)

(b) Treasurer to oversee work of CFO

(c) Committees / Sub committees

- Audit
- Finance
- Fund raising
- Human Resource
- Investment
- Nomination
- Programmes & Services
- PR / Stakeholders



Key Highlights & Achievements

> Board of Directors' Retreat



Key Highlights and Achievements

- Board of Directors Retreat
- Charity Golf fund raiser
- Rotary - NTUC Eldercare Silver Circle (Marsiling)



More than 50 BOD members and key stakeholders from the 21 Rotary Clubs participated in the annual Board of Directors Retreat at Orchard Hotel. Held on 28 May 2011, the full day event aimed to **help BOD members understand the Charities Unit's new code of governance, and familiarise themselves with their roles and responsibilities.**

Top on the agenda, was a brainstorming session for the Foundation's strategic plan in the next decade. In attendance was Mr Lim Boon Heng, who shared insights into the challenges of the elder care services in Singapore. NCSS was also a keen contributor and gave members an overview of the social services sector, coupled with insights into new emerging trends concerning our community. Clubs were also encouraged to increase their corporate social responsibilities initiatives in an effort to help the community.

Top: Participants listening intently. Present were DG Zainie & IPDG Dr Abraham

Bottom: IPDG Abraham and Mr Lim Boon Heng. Workshop on corporate governance

Key Highlights & Achievements

> **Charity Golf Fund Raiser**



9 June 2011 marked the beginning of Rotary Clubs' inaugural Annual Charity Golf Tournament. Held at Tanah Merah Country Club, the event was graced by Guest-of-Honour Mr Lim Boon Heng, Chairman of NTUC Eldercare.

Thanks to the strong support from members and friends, the event was a great success and **raised more than \$100,000**. The day ended with a charity dinner and the funds raised will go towards the NTUC Rotary Silver Circle and Rotary Family Service Centre programmes.

Key Highlights & Achievements

> **Rotary - NTUC Eldercare Silver Circle**



Launch of NTUC Rotary Silver Circle (Marsiling)

The Foundation of Rotary Clubs has joined hands with NTUC Eldercare in providing greater community-based elder care services to seniors in the Woodlands community. The launch of NTUC Rotary Silver Circle (Marsiling) marks the first in a series of new initiatives by FRCS that cater to the ever-changing needs of the ageing population in Singapore.

"Loneliness is an issue that the elderly face and we can help in that area," said Mr David Tong How Heng, chairman, Foundation of Rotary Clubs.

"Through our network of Rotarians, we can work out a schedule - for instance, a monthly visit, and organise some activities to make a difference to the lives of these elderly folks," he added.

With the new Centre, seniors can now look forward to free medical consultation, as well as more day care activities with their peers. In addition to volunteering its services, the Foundation of Rotary Clubs will also be donating up to S\$120,000 per annum to support the day care programmes at NTUC Rotary Silver Circle (Marsiling).



Activities & Events

- KidsREAD
- National Day Celebrations
- Back to School Festival
- Festive Gift Hamplers
- CNY Celebrations

Activities & Events > KidsREAD



Launch of KidsREAD Programme

In conjunction with the National Library Board, Rotary Family Service Centre launched the KidsREAD programme on 12 March this year. Many families turned up for the event and children were treated to a special drama performance by theatre group ACT3. In attendance was Mr Arthur Fong, MP for West Coast GRC, who was the event's Guest of Honour.

KidsREAD is targeted at children between the ages of 5 to 8 years, and aims to develop and enhance their reading abilities. A total of 25 children will attend the weekly volunteer-driven programme till the end of 2011. The KidsREAD Reading Club is supported by Rotary Club of Queenstown.

> National Day Celebrations



It was a time for fun, music and laughter when Rotary FSC held its first National Day Celebration with 120 beneficiaries, volunteers and students from Rotary Ayer Rajah Students Care Centre. Kicking off the festivities was a short walk-about around the Clementi estate, followed by a string of **fun-filled activities for both the young and old**. Participants tried their hands at singing, dancing and also participated in various games organised by our staff.

The party was also a hit with younger participants, who loved the fun and activities. "It was exciting and thrilling because we had the chance to run around shopping for one of the games," exclaimed Lee Wen Wei. "I enjoyed myself a lot and had the opportunity to know more friends as well," said the vivacious 12 year old.

"I enjoyed the programmes and the walk, and I am happy that I got involved in playing games and singing songs," said Ngatinah bte Kail. "The food was good and I will definitely join in again next year," added the cheerful 56 year old.

> Back to School Festival



The Rotary Family Service Centre gave 200 students an easier time to head back to school with its Back To School kits. Sponsored by the Rotary Club of Singapore West, the **kit worth \$100 each, consists of a school bag, water bottle, vouchers for schools shoes & stationery**. They were given out to the students at the inaugural Rotary Back To School Festival on 27 November 2010. 13 students specially mentioned for significant performance in school, received their school kits from the Guest of Honour, Member of Parliament for West Coast-Clementi GRC Mr Arthur Fong.

The festival also featured various games and workshops on parenting and health education for parents. It was compulsory for the parent / guardian to attend a minimum of one workshop to be eligible for the school kit.

Carnival games, such as "jumping castle", were added to the excitement on the grounds and engaged the parents and students in fun-filled bonding sessions. About 350 parents, students, volunteers and Rotarians attended the half-day event.

> Festive Gift Hampers



Festive Hampers

Rotary Family Service Centre worked with grassroots organizations and schools to provide Festive Hampers to bring joy to needy families over the festive seasons.

The hampers, each worth about \$70, were packed by staff and volunteers of Rotary FSC.

Armed with hampers full of festive goodies, each family received a basket full of decorative lights, festive goodies, as well as food items. Social workers and counsellors made arrangements for the families to collect the items at the centre. Home deliveries were made to residents who were ambulant and less mobile.

> Chinese New Year Celebrations



The Year of the Rabbit started on a happy note for some 150 families as Rotary FSC gave away baskets of New Year goodies containing crackers, love letters, chicken, fresh vegetables as well as traditional mandarin oranges.

Sponsored by the Rotary Club of Changi, many families resounded their appreciation of the food rations that they received during the Lunar New Year period.

The beneficiaries also received market trolleys, making it more convenient to bring the food rations back home.

Interactors from Pei Cai Secondary School and ACS(I) also made personal deliveries to a few elderly who were unable to pick up their goodies and at the same time, wished them a prosperous year ahead.

Key Programmes

Here is a plethora of projects and activities supported by various Rotary Clubs in Singapore, and programmes managed by Rotary Family Service Centre (Clementi) and Foundation of Rotary Clubs (Singapore). These programmes aim to bring social cohesion, guidance & support, family development and inter-racial & inter-generational harmony.



Key Programmes



Rotary Family Service Centre (Clementi)

Established in 1997 with support from Foundation of Rotary Club (S) Ltd and Ministry of Community Development, Youth & Sport (MCYS), Rotary Family Service Centre (RFSC) offers support to families and individuals regardless of age, race or religion. The service area is bounded by:

- Sungei Pandan to the West;
- PIE and Maju Drive to the North;
- Clementi Road to the East;
- West Coast Highway and West Coast Park to the South.

As defined by the Ministry for Community Development Youth and Sport (MCYS), Rotary Family Service Centre provides the following services:

- Information and Referral
- Family Life Education
- Individual & Family Counselling
- Preventive & Developmental Services (Children/ Senior Citizens).
- Financial Assistance
- Volunteer Development



INFORMATION & REFERRAL

I&R Services link families and individuals with the appropriate community resources available in Singapore.

FAMILY LIFE EDUCATION

Rotary FSC offers talks and workshops aimed at enhancing family life. Talks presented include topics related to Parenting, Health, Nutrition, Financial Planning & Budgeting



INDIVIDUAL & FAMILY COUNSELLING

At Rotary FSC, casework and counselling is provided by experienced Social Workers and Counsellors. Client information is kept strictly confidential. Counselling services cover issues such as Marital, Family Violence, Parenting, Grief & Loss Management, Depression, Emotional Distress, Suicide & Trauma Intervention, Intergenerational Issues, Separation and/ or Divorce.



PREVENTIVE & DEVELOPMENTAL SERVICES (PDS)

PDS identifies issues amongst the young and the old, and we empower them with skills in managing life's challenges.

(i) Children's Programmes

(a) Study Heart Club is a tuition program that offers a conducive environment for students from lower income families.

(b) Rotary Learning Lab (RLL) is a support programme for children aged 6 to 12 from the Clementi neighbourhood.

(ii) Active Senior Citizens' Programme

Rotary advocates activities that keep our senior citizens active. Amongst which are: Conversational English



courses, Electromagnetic therapy, Yoga, Line-dancing and various social activities which help to integrate multi racial and inter-generational residents together.

FINANCIAL ASSISTANCE

Rotary FSC has several assistance schemes in place to alleviate the needs of our clients:

- School Pocket Money Fund (SPMF)
- Meals from the Heart (MFTH)
- Rotary Sunshine Bag – Food Ration Vouchers & Hardship Fund
- Family Aid Vouchers
- Job Matching



VOLUNTEER DEVELOPMENT

Programmes at Rotary FSC are managed by full-time staff and are strongly supported by volunteers from all walks of life. On a regular basis, our volunteers provide creative input in planning and implementation of our activities.

Volunteers are given orientation and training so that they will be apt at handling situations. We also organise Volunteers Appreciation Day and Volunteers Gatherings to acknowledge our thanks for their invaluable contribution.

Key Programmes

Programmes run by FRCS

Meals from the Heart

To commemorate Rotary's 100th Anniversary, the Foundation of Rotary Clubs (S) Ltd initiated a project which aids 100 needy senior citizens residing in Boon Lay and Yuhua Constituency. The pilot project was launched in the Constituency of Boon Lay by PM Lee Hsien Loong on the 29 August 2004.

The project named "Meals from the Heart" provides a meal a day for the needy, especially senior citizens.

The project was initiated by all the Rotary Clubs in Singapore with financial support by the South West Community Development Council and catered by the hawkers of Boon Lay Place Food Village. Under this project, meal vouchers are distributed to the needy for purchase of meals at a cost of S\$3 per meal.

The project is administered by Rotary FSC in conjunction with Loving Heart Multi-Service Centre at Yuhua.



Avoidable Blindness

In 2003, Rotary Clubs in Singapore began its combat against "avoidable blindness" to help those inflicted with such illness and the many more that are at risk.

It established a steering committee to encourage Rotarians to focus on saving vision. Rotaractors were encouraged to join forces with Rotary Clubs in creating public awareness in avoidable blindness via public forums cum eye screening clinics in many sectors of the community.

With the mission, "Don't turn a blind eye to saving vision", Rotary Clubs in Singapore continues earnestly and has earned the support of optometrists, ophthalmologists, eye care specialists (both in the private and government services), eye-related institutions and organizations to continually run these forums and clinics. A gala fund-raiser was held in 2007

Clubs who successfully undertook were:
 RC Singapore East
 RC Sentosa
 RC Serangoon Gardens Orchard
 RC Victoria



ITE Excellence Award

Rotary Club of Bugis Junction

The Rotary – ITE Student Excellence Award recognises students who have done well in their studies, and exhibited an increase in self confidence.

At the end of each academic term, the ITE's selection committee will select top students from each faculty qualifying the award criteria. The awards are presented at a Rotary Club of Bugis Junction function.

RCBJ hopes this award will expose the students to the global community and humanitarian work done by Rotary International, and inculcate in them the desire to help others.

This on going project was incepted on 2nd July 1998, and was graced by Senior Minister of State Mr Peter Chen.



FEEL

Rotary Club of Pandan Valley

Funding Essentials Enabling Lives, is a project initiated by Rotary Club of Pandan Valley. The objective is to provide basic household items to the elderly in any location in Singapore. Rotary Club of Pandan Valley works with the Centre for Enabled Living (CEL), who in turn work with service providers to identify the needy families. Some of the basic household items provided are beds, fridges, water heaters, rice cookers, kettles, mattresses and pillows.

Food Ration Vouchers & Hardship Alleviation Fund

Rotary Club of Singapore West

Food ration vouchers and hardship alleviation assistance is a project initiated by Rotary Club of Singapore West. The objective is to provide needy individuals / families with food ration vouchers. This enables them to purchase basic necessities from a neighbourhood provision store. Generally the vouchers are issued to the beneficiaries for a period of 3 months.

Besides these food ration vouchers, Rotary Club of Singapore West also extends financial support to needy families.



Intergenerational Fund

Rotary Club of Jurong Town

The "Happiness Fund " is a project to commemorate the 40th Anniversary of the Rotary Club of Jurong Town.

Activities revolve around youths socialising and interacting with the elderly. The fund is used to support such inter-generational activities. Our partners in service from Interact and Rotaract are also active contributors.

Youth Mentorship

Rotary Club of Jurong Town

The Youth Mentorship Program is a project by the Rotary Club of Jurong Town. 10 youths from lower-income families were selected. These youths fare reasonably well academically and the program hopes to motivate them towards furthering their education (beyond secondary level).

A caseworker from RFSC will meet them every month for a year to hand them their \$50 allowance. The caseworker will follow up with the youths to see how they are coping in their studies and personal life. Furthermore, the youths are encouraged to keep a log book on of their spending habits (with the \$50 they receive) to inculcate money management and budgeting skills.

My Wish

Rotary eClub of District 3310

MY WISH is a project that aims to make a difference in the lives of terminally ill adults. The tragedy of terminal illness puts emotional, physical and financial strain on the patient and their dependants.

This fund is intended to help terminally ill adults bring their wishes to reality - thus lifting their spirits and easing the anxiety of departing from this world. Our hope is that we can bring comfort to the dying patient.

Fulfilled wishes includes purchase of a cordless phone for a wheelchair bound patient so that she can stay in touch with friends and loved ones and an anti sore bed for a bedridden cancer patient.

Silverwalk 100

Rotary Club of Bugis Junction

NTUC Rotary Silver Circle (Marsiling), is one of the oldest elder care centres and urgently need to upgrade its premises through renovation.

The Silver 100 Walk is a fund raising event to purchase a van fitted with a wheelchair lift, to make it accessible for the elderly at the centre and to assist with renovation payments.

“I am pleased to say that despite the challenging times, Rotarians continue to provide strong support and uphold their mission and vision of “Impacting every Family and Individual in need through our ideal of service above self.”

-Chairman PDG David Tong